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주요경력

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연구실적

(forthcoming) The interaction effect of tourism and foreign direct investment on urban-rural income disparity in China: a comparison between autonomous regions and other provinces. *Current Issues in Tourism* (SSCI)

2019. The moderating effect of CEO duality on the relationship between geographic

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2018. The moderating role of CEO narcissism on the relationship between uncertainty avoidance and CSR. *Tourism Management*, 67, 203-213 (SSCI)

2018. Internationalization and corporate social responsibility in the restaurant industry: risk perspective. *Journal of Sustainable Tourism*, 26(7), 1105-1123 (SSCI)

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2016. The effect of national culture on corporate social responsibility in the hospitality industry. *International Journal of Contemporary Hospitality Management*, 28(8), 1728-1758 (SSCI)

2015. Effects of diversification strategies on US restaurant firms' performance. *Tourism Economics*, 21(4), 807-831 (SSCI)

2014. The moderating role of brand diversification on the relationship between geographic diversification and firm performance in the US lodging industry. *International Journal of Hospitality Management*, 38, 106-117 (SSCI)

2013. The corporate social responsibility–financial performance link in the US restaurant industry: do economic conditions matter?. *International Journal of Hospitality Management*, 32, 2-10 (SSCI)

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