



배소영
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학력

Pennsylvania State University (Ph.D. in Recreation, Park and Tourism Management)

Pennsylvania State University (M.S. in Recreation, Park and Tourism Management)

Kyung Hee University (B.B.A. in Hotel Management & Business Administration)

주요경력

현 경희대학교 호텔관광대학 문화관광콘텐츠학과 조교수

전 경희대학교 호텔관광대학 연구교수

전 Brand PR manager, Procter & Gamble (Seoul, Korea)

전 Resort activities coordinator, Sheraton Vistana Resort (FL, USA)

수상경력

한국연구재단 박사후국내연수사업 선정 (2016)

한국관광학회 국제학술대회 신진연구자상 수상 (2015)

Outstanding Graduate Student Award, Pennsylvania State University (2012)

경희대학교 관광학부 수석졸업 (2007)

연구실적

[국제학술지 게재논문]

2018. Emotional comprehension of a name-brand coffee shop: Focus on lovemarks theory. International Journal of Contemporary Hospitality Management. (online) [SSCI]

2018. Understanding the travel motivation and patterns of international students in Korea: Using the theory of travel career pattern. Asia Pacific Journal of Tourism Research. [SSCI]

2017. Positive emotional effects of leisure in green spaces in alleviating work-family spillover in working mothers. International Journal of Environmental Research and Public Health. [SSCI]

2017. Intercultural sensitivity and tourism patterns among international students in Korea: Using a latent profile analysis. Asia Pacific Journal of Tourism Research. [SSCI]

2017. Identifying antecedents and outcomes of festival satisfaction: The case of a cosmetics & beauty expo. International Journal of Contemporary Hospitality Management. [SSCI]

2016. An emerging Korean youth culture, Rail-ro: The application of cultural consensus analysis to domestic rail travel experiences. Current Issues in Tourism. [SSCI]

2016. A rail pass as a culture code among youth travelers: The case of Rail-ro in Korea. Journal of

Tourism and Cultural Change. [SSCI]

2016. Cultural consonance in leisure, leisure satisfaction, life satisfaction, and self-rated health in urban Taiwan. Leisure Sciences. [SSCI]

2014. Taxi tour guides as culture brokers on Jeju Island in South Korea. Tourism, Culture, and Communication. [SCOPUS]

[국내학술지 게재논문]

2016. Diaspora tourism as a framework to understand a host-guest relationship in the context of domestic cultural heritage tourism. 관광연구저널.

2016. 온라인 커뮤니티에서 몰입이 만족에 미치는 영향에 관한 연구: 사회자본의 매개효과를 중심으로. 디지털융복합연구.

2016. 철도 자유여행패스 내일로 여행객의 지각된 통제, 심리적 주인의식, 국내여행 태도 및 행동의도 간의 구조적 영향관계 연구. 관광학연구.

2016. An examination of motivation, satisfaction, attachment, and loyalty using structural equation modeling. 관광연구저널.

2016. 온라인 커뮤니티 특성이 여가관여 및 온라인 커뮤니티 만족에 미치는 영향. 관광레저연구.

2016. Benefits and preferences for a hiking trail using a Choice Experiment. 관광레저연구.