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학력

Texas A & M University(박사)

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주요경력

Management, Kyung hee University, Seoul, Korea

현재 UNWTO Asia Quarterly Newsletter, Associate Editor

현재 Adjunct Professor, Le Cordon Bleu H-MBA Program, Sook myung University, Seoul, Korea

현재 Advisor, ICLEI ? Local Governments for Sustain ability, Korea Office, Jeju

현재 Consultant, Tourism Development, Matsu Islands (Lien Chang County), Taiwan

현재 Consultant, Cultural Tourism Development, Santimen, Pingtung County, Taiwan

연구실적

2010.04 Rukai indigenous tourism: Representations, cultural identity and Q method. Tourism Management, Available Online

2010.03 Groomed spaces on Jeju Island: A typology of photographic representations for tourism. International Journal of Tourism Research, In Press

2009.12 An Overview of the Climate Change Scenario, ICLEI KOREA

2009.11 Han River Renaissance Project: Water Management for Climate Adaptation, ICLEI

2009.10 Death and Death Rituals in Taiwan, Jindo Cultural Association

2009.08 Roots of Culture: Taipei's Tamsui River, Government of Hwacheon and Korea IAFS.

2009.05 Emic and Etic Cultural Forms and their Commoditization: Comparing the Roles of Festivals and Culture Parks in Jeju and Taiwan, Leader University and Taiwan Culture & Body Academic Society

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2007.12 Medical Tourism: A new global niche market?, Journal of Tourism Industry

2007.02 Multi method research on destination image perception: Jeju Standing Stones, Tourism Management

2006.12 Language of tourism and the discourse of Jeju, International Journal of Tourism Sciences